



Service Grant for Small Business



Providing Substantial Resources to Small Business

Community Business Resource Council (CBRC) is a 501(c)(3) economic development social enterprise helping small business solve their critical business challenges.

We award service grants four (4) times throughout the year to help companies accomplish their vision and solve their critical business challenges. Our mission is to create growth for our clients so that they can create jobs for other people.



How Service Grants Create Growth For You?

We award service grants four (4) times throughout the year to help our clients hire our team of professionals dedicated to bringing together resources in order to implement a strategic growth plan. Our service grants process is simple. It is designed for those who are poised for financial growth; but may need technical assistance. You may request a service grant application online today. **There is absolutely no risk or obligation.**

Why Should You Apply For a Service Grant?

Our business strategies accelerate growth for our clients - driving them to create more jobs. We offer service grants to help our clients hire our team of professionals. We have generated over \$200 million helping businesses, nonprofits, and entrepreneurs obtain financial growth without debt financing from banks. Our performance evaluation is based on our ability to create growth for you. All of our profit earned from serving our clients goes to support many community outreach programs.

What is Our Approach?

Our approach begins by interviewing your highest-level executives on what they want to accomplish. This open discussion helps us to **(1)** obtain a clear understanding of your vision, and **(2)** clarify all of your critical business challenges. Next, we conduct a diagnostic strategic growth analysis to help us diagnose all of your business problems with quantitative and qualitative data, which is used to help us create business solutions designed to help you grow more efficiently. We assign a Chief Business Strategist to work with your management to develop and implement a Strategic Growth Plan.

PROFESSIONAL SERVICE OFFERINGS

- STRATEGIC GROWTH PLANNING
- OBTAINING FUNDING W/O LOANS
- ACCOUNTING / FINANCE SERVICES
- B2B SALES DEVELOPMENT
- MULTIMEDIA MARKETING
- BUSINESS IT SOLUTIONS
- FACILITY MANAGEMENT
- HUMAN RESOURCE SERVICES
- BUSINESS LAW & REGULATIONS
- INT'L BUSINESS MANAGEMENT

GRANT APPLICATION PROCESS

- STEP 1: Request Grant Application
- STEP 2: Complete Grant Application
- STEP 3: Schedule Office Meeting
- STEP 4: Conduct Growth Analysis
- STEP 5: Receive Letter of Engagement
- STEP 6: Execute Grant Agreement
- STEP 7: Start Receiving Service

EASY GRANT APPLICATION

Our service grant application is simple. You simply download your grant application from our website. Our friendly staff is available to assist you in completing your application.

GRANT DEADLINE DATES

We award service grants four (4) times throughout the year. If you miss a deadline, your application may be considered for the next round. Service grant applications must be received by the following deadline dates:

- January 25, 2013
- April 25, 2013
- July 25, 2013
- October 25, 2013



WHAT IS A SERVICE GRANT?

Unlike traditional foundations that make cash grants, CBRC awards 24-month *service grants* to small-to-midsized businesses & nonprofit organizations. A service grant assigns a team of highly skilled professionals to deliver a full array of professional services completing short & long term projects. Service grant help firms increase their cash flow & productivity without increasing their salary and benefit expense from hiring more staff or consultants.

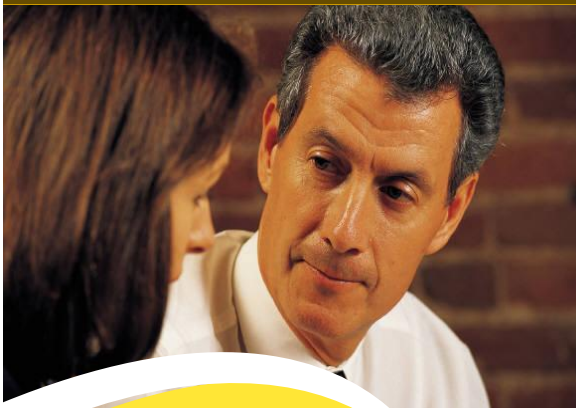
WHERE DOES THE PROFESSIONAL STAFF COME FROM?

CBRC receive financial support from major corporations. We are able to hire our entire staff and assign a team of 3-5 highly skilled business professionals to work with our clients. The salary of a professional team is primarily funded by grants & corporate sponsors. Clients only pay a portion of the salary costs.

Through cost sharing, our clients simply pay what they can afford to hire a professional staff. In fact, our clients may choose to pay their portion in the form of a fixed monthly rate or as a percentage commission based on new sales profit.

IF AWARDED A SERVICE GRANT, WHEN WILL IT START?

Based on your grant application and scheduled meetings, our team makes recommendations to a Chief Business Strategist, who will conduct an on-site Strategic Growth Analysis and answer any questions you may have. The Chief Business Strategist makes the final recommendations to the Board of Directors & Advisory Committee about providing your firm with a Letter of Engagement and Service Agreement. This signals our intent to award a service grant. In most cases, this meeting usually leads to signing the Service Agreement. Our work begin after your grant application is completely processed, which typically takes 2-4 weeks.



VISIT OUR WEBSITE

100% of our net profit earned from serving our clients goes to support many community outreach programs designed to foster a society of economically independent individuals who are engaged in entrepreneurship and providing jobs for people in their community such as:

- Student Entrepreneurship Program
- CBRC's Youth Biz Camps
- Business as a Mission
- Entrepreneur Funding
- Adopt – A – School Program
- Providing Affordable Housing

CONTACT US

We take our customer care very seriously. While our aim is to make our grant application process easy, we know there are times when you may need to speak with someone. We have provided a number of ways for our team to help you Mon – Fri 8:30a.m. – 5:00p.m.

WHAT IS THE GRANT CRITERIA?

Our Board of Directors and Advisory Committee set the basic grant criteria. Our service grants are designed for small-to-midsized businesses that are poised for financial growth; but may simply need technical assistance from a team of highly skilled professionals to successfully implement strategic growth plans.

Applicants must meet the following selection criteria:

- Small-to-medium sized business or nonprofit corporation filed with the Secretary of State Office
- Gross annual revenue between \$125,000 and \$27 million in the most recent fiscal year
- Minimum two (2) years of operating as a small-to-medium sized business or nonprofit
- Minimum of three (3) employees - but no more than five hundred (500) employees
- Must be operating in one of the following industries:
 - Agriculture
 - Construction
 - Education
 - Health Care
 - Manufactures & Distributors
 - Nonprofit Organizations
 - Professional Services
 - Real Estate
 - Restaurant
 - Retail



Community Business Resource Council (CBRC)
3030 LBJ Freeway Suite 700 - Dallas, Texas 75234
Phone: (866) 987-CBRC (2272)
Fax: (866) 417-4494